

Witches Brew

CANCELLATION POLICY



Why having cancellation policies in a business is important, and why everyone should respect them!!



WITCHES BREW HAIR

Time is Money

and ours is important!



Value



Time

Most of the money a small business makes, including ours, goes back into the business! We want to uphold the best possible experience for our clients, as well as pay for necessities like rent, product, etc. To put it in perspective, one cancellation a day can equal \$1,500 lost in a week. Our cancellation policy is in place to protect our business and give us leeway to possibly book another appointment in that spot!

BOOKING UPDATE

MiaMi



GIVE

AWAY





GIVE
AWAY

NEW
SERVICE:

first time cut



UPDATES

Price Increase and New Reception

Hello everyone! We hope you are well and having a happy April! With the end of this first quarter of 2022, we are adding some changes and upgrades as we uplevel in this space. We are continually grateful for your support and can't wait for these new changes to benefit your experience with us.

Price Increase

As we expand and grow we want to continue to offer the best experience we can to you. As we gain experience and expertise our prices will reflect that, as with any business. This price increase will be in effect for any appointment booked after May 1st. ALL standing appointments already booked or booked before May 1st will not be charged increase pricing!! Our new service menu will be added below, as well as a link for virtual consultations. As always, we thank you for your support and allowing us to do what we love.

New Reception

As we have grown, we felt it best to outsource reception so no enquiries or appointment requests are missed. The contact and booking information will be updated on Instagram (@witchesbrew_hair). All booking will be done through the contact listed by our assistant. New social media content including additional information will be coming soon as well so watch out for that!!

UP AND COMING

Price Increase	New Reception (contact below)
New Content	

While awaiting our open books, feel free to sign up on our waitlist.

Note: Preexisting clients will be notified first.

<https://www.waitlistr.com/lists/4f45b1f2/2022-miami-hair-appointments-waitlist>

If you find yourself requiring urgent hair care before our books open, feel free to contact Alana directly for referral to another talented stylist. Otherwise, contact us with any questions you may have. Thank you always for your love, trust, and unending support.

Contact for booking: (434) 989-6578 - text only

Love, Alana and Wilma
Witches Brew Hair

Witches Brew

Hair

Hi,

I wanted a chance to thank you so much for your part in my career glow up and growth, I really couldn't have done it without you! I've immensely appreciated all the time you've spent with Witches Brew Hair in my chair. So, I'm offering loyal clients the opportunity to lock in at my pre-increase pricing as a special thank you. Please refer to the lists below to compare:

Pre-Increase

Cuts

Low-Med \$125
Med-High \$140
High-Extra High \$160
Cropped \$100
Texturizing Session \$75

Color

Single Process \$190
Face Frame \$225+
Partial Highlight \$300+
Half Highlight \$360+
Full Highlight \$425+
Platinum Card \$450+
Color Pop \$125
Gloss \$90

After Increase

Cuts

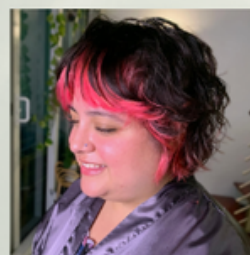
Tier 1 (low-med) \$175
Tier 2 (high-extra high) \$190
Cropped \$120+
Texturizing Session \$90

Color

Single Process \$215+
Face Frame \$250+
Partial Highlight \$325+
Half Highlight \$385+
Full Highlight \$450+
Platinum Card \$475+
Color Pop \$125
Gloss \$115

This way you have the option to stay at pre-increase pricing, however if you're comfortable with our new prices, we always appreciate the support. This is Alana's effort to let you know how valued you are and that her chair is a safe space for you, and we want to honor you!

We'll also be running a promotion from September - October, where any direct referrals to Alana will receive \$50 off their first-time cut!



text (434) 989 6578 with any questions!

