



A collection of skincare products is arranged on a white, ribbed, textured surface. On the left is a tall, orange tube with a ribbed cap. In the center is a clear glass bottle with a gold-colored cap and a white dropper. To the right is a white jar with a gold-colored lid. In the foreground, a pink tube lies horizontally. The background is a soft, out-of-focus white surface.

YOUR
SOCIALS
ARE LIKE A
SKINCARE
ROUTINE



What's standing
between you and
your goals?

YOUR ONLY COMPETITION



IS
YOUR

SELF

why your views
—— aren't ——
converting

NEW SERVICE ALERT



IG AUDIT

- Full review of profile
- 45 min call
- downloadable presentation of points



The 80:20 Rule of Social Media Consumption



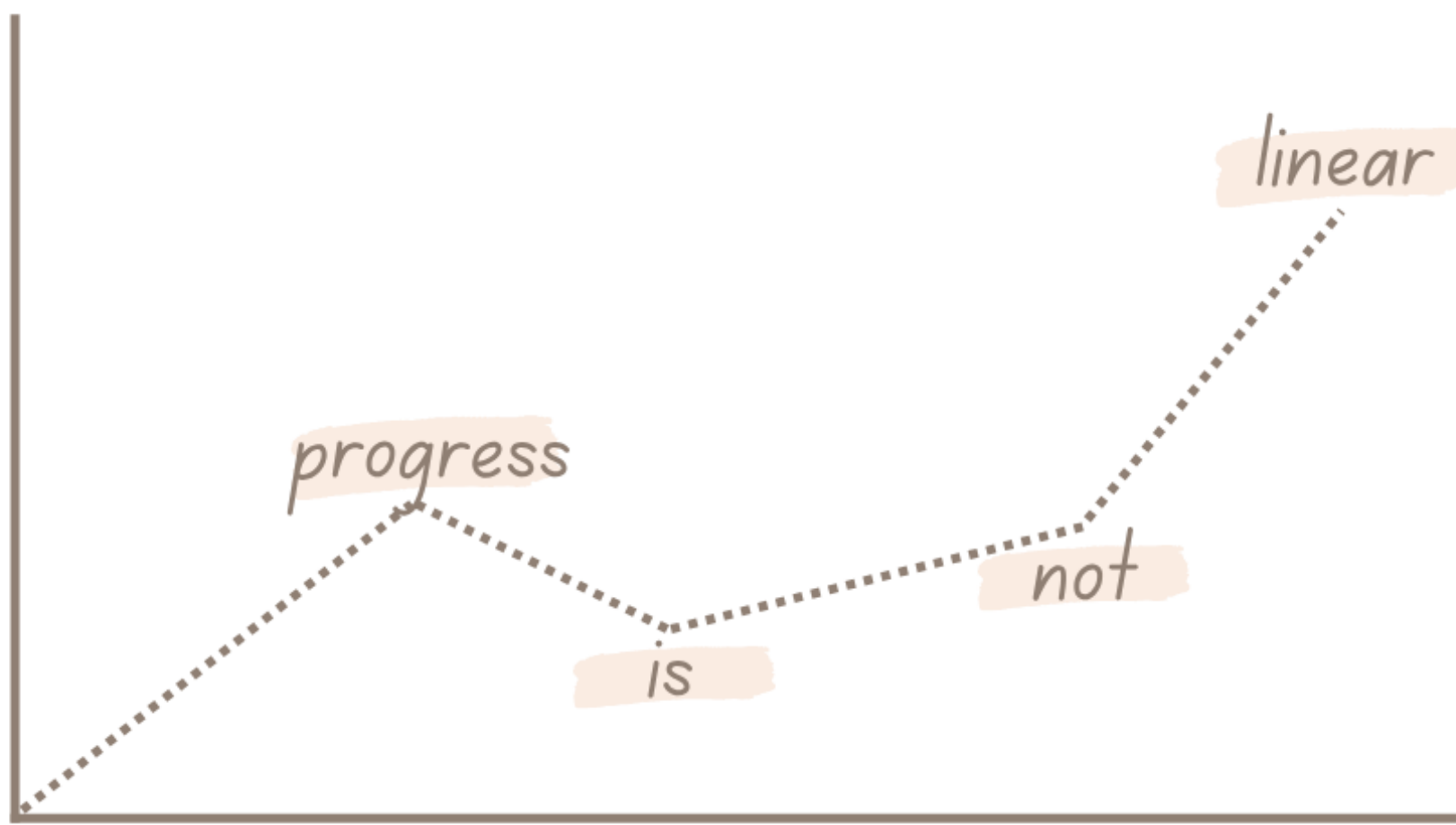
80%



20%

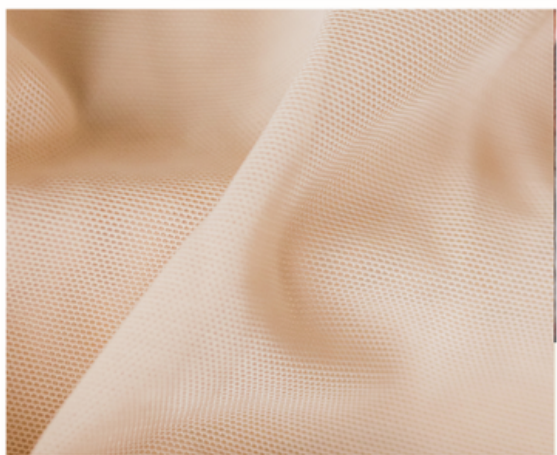
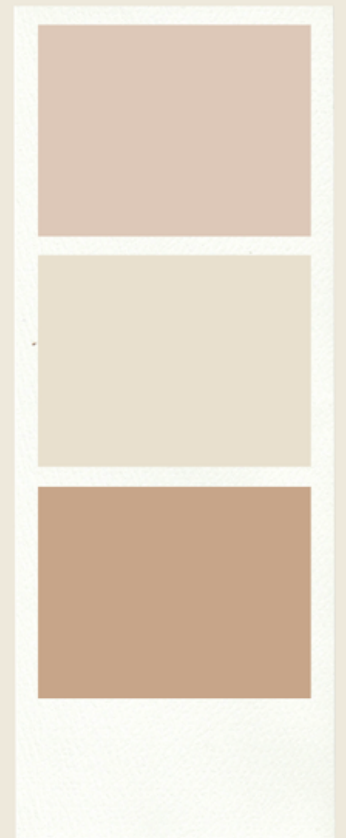


GOAL



TIME

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WELCOME

SMALL BIZ OWNERS



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BRANDING